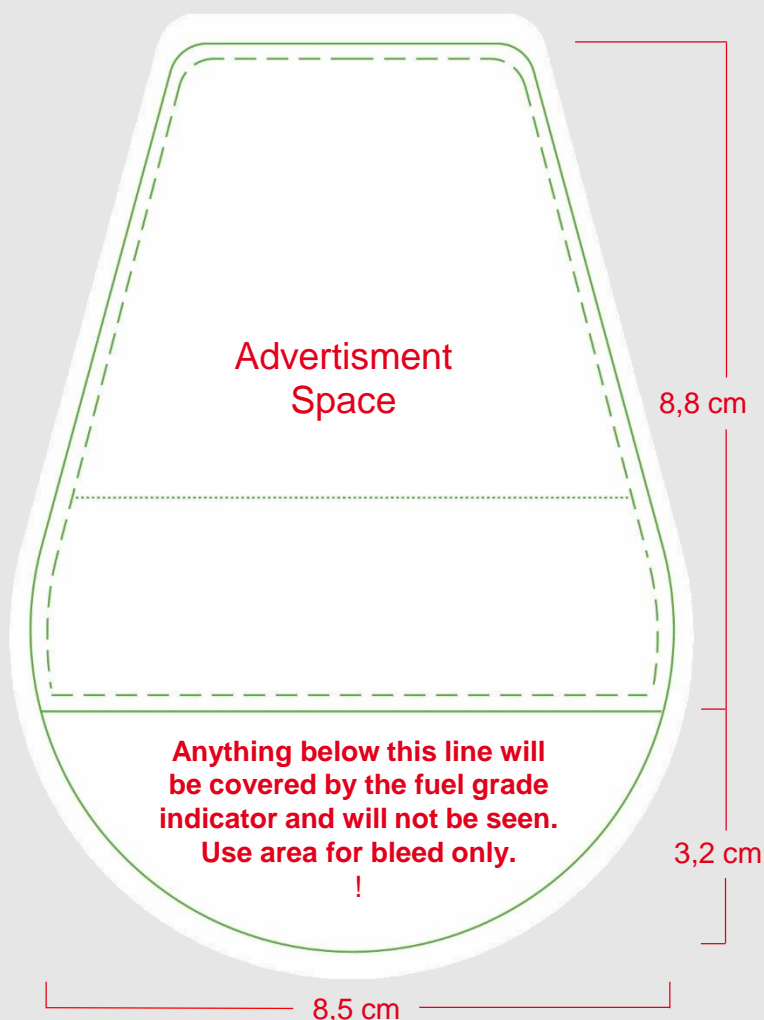




Technical Specifications – FillBoard™



All artwork must have a minimum 3 mm bleed

Printable parts within the format should have 2 mm inner bleed (see dashed line)

Please note the instructions written in the bottom part

The artwork is acceptable in any digital format but a printable PDF 300 dpi is adequate as well

Must be provided:

- All fonts used: both screen and printer font
- All images
- All illustrator files, which have embedded images, have to be in EPS format with binary encoding
- When supplying PDFs, please ensure that the cutter guide is removed from the artwork

Please send your file to:

Thorsten.Huneke@alvern.de

(max. file size 25 mb)

Deadline: 08./09. of the month previous to the campaign

Further tips for the creation:

In order to avoid misfuelling, to comply with the safety regulations on forecourts and to ensure the greatest possible motif approval by petrol stations, we ask you not to use any fuel descriptions (e.g. "Diesel", "Super" or "leaded") within the layouts. If these elements are core elements of the layout, we would be happy to coordinate with the oil companies on a case-by-case basis.

